

1. Introduction

You must develop a website to be used as your personal presentation portfolio from now on. By the end of your education, this presentation portfolio should contain a number of different documents showing a comprehensive and adequate impression of your development, your competences and your work at the Multimedia & Communication programme.

Multimedia Design - 1. semester 2015

Portfolio

2. Objectives

The overall objective of this project is

- To give you an understanding of the concept of “portfolio” and knowledge of “portfolio” as a tool, which can accumulate impressions, document development and activities

And also

- To give you a basic knowledge of html (simple coding and knowledge of the most common tags)

Subjects represented in this project:

- Communication & presentation
- Design & visualization
- Interaction Development

With the following learning objectives:

- Knowledge about central theories and methods applied within communication in relation to multimedia
- Knowledge about the construction and usage of the internet
- Knowledge about elements applied in Content Management Systems (CMS) in practice

3. Product

You must develop a website based on “Wordpress.com”. The website, which is to be your personal portfolio can represent fields of your education, e.g. “The Company”, “Communication and Presentation”, “interaction Development”, “Design and Visualization” and also a page called “Learning”.

In your portfolio, you must state your intentions of choosing the Multimedia Design programme, including the following reflections:

- How are you going to use the portfolio?
- How would you brand yourself?
- In which way can you contribute in regard to stakeholders?

See to it that your description is as thorough as possible so that the target group you address, will be interested and curious.

In addition to your WordPress based pages, you must also create a separate HTML-page that you have “hand-coded” from scratch. This page must contain photos taken by you from your visit at National Gallery of Denmark and a description of your experiences from the visit.

The page should be created as an HTML document and should illustrate your competences within HTML. You decide the design of the page, but try to be as creative as possible. Be sure that the page links back to your portfolio.

On the page called “Learning” you must write an evaluation of the process. Sample questions could be:

- Did you reach your goals?
- What did you learn about yourself?
- Did you make a serious effort?
- Is there anything in particular that you are proud of?
- Did you learn anything new?

4. Evaluation

The project will be marked either “passed” or “not passed”

5. Requirements

This project is mandatory and must be approved to obtain 15 study points. A student who has not actively participated in the project work and / or has not had the assignment (project) approved obtain 0 study points.

6. Deadlines og project plan

Introduction	Thursday, September 3, 2015 Class I15mul1a15e: 08.30 by DSK Class I15mul1b15e: 12.30 by DSK Class I15mil1v15e: 08.30 by FDTA
Hand-in	Wednesday, September 16, 20:00 o'clock, 2015 The project must be handed in on Fronter in the folder called “ Portfolio – project 1 ”

7. Litteratur and links

www.w3schools.com/

www.lynda.com

www.html.dk

Litteratur about portfolio theory on Fronter

8. Feedback

You will receive a written feedback from Ditlev (dsk@cphbusiness.dk) or Merete (mli@cphbusiness.dk) on October 4, 2015 at the latest.

9. Formalia

Individual project, but use your class mates for sparing and feedback.