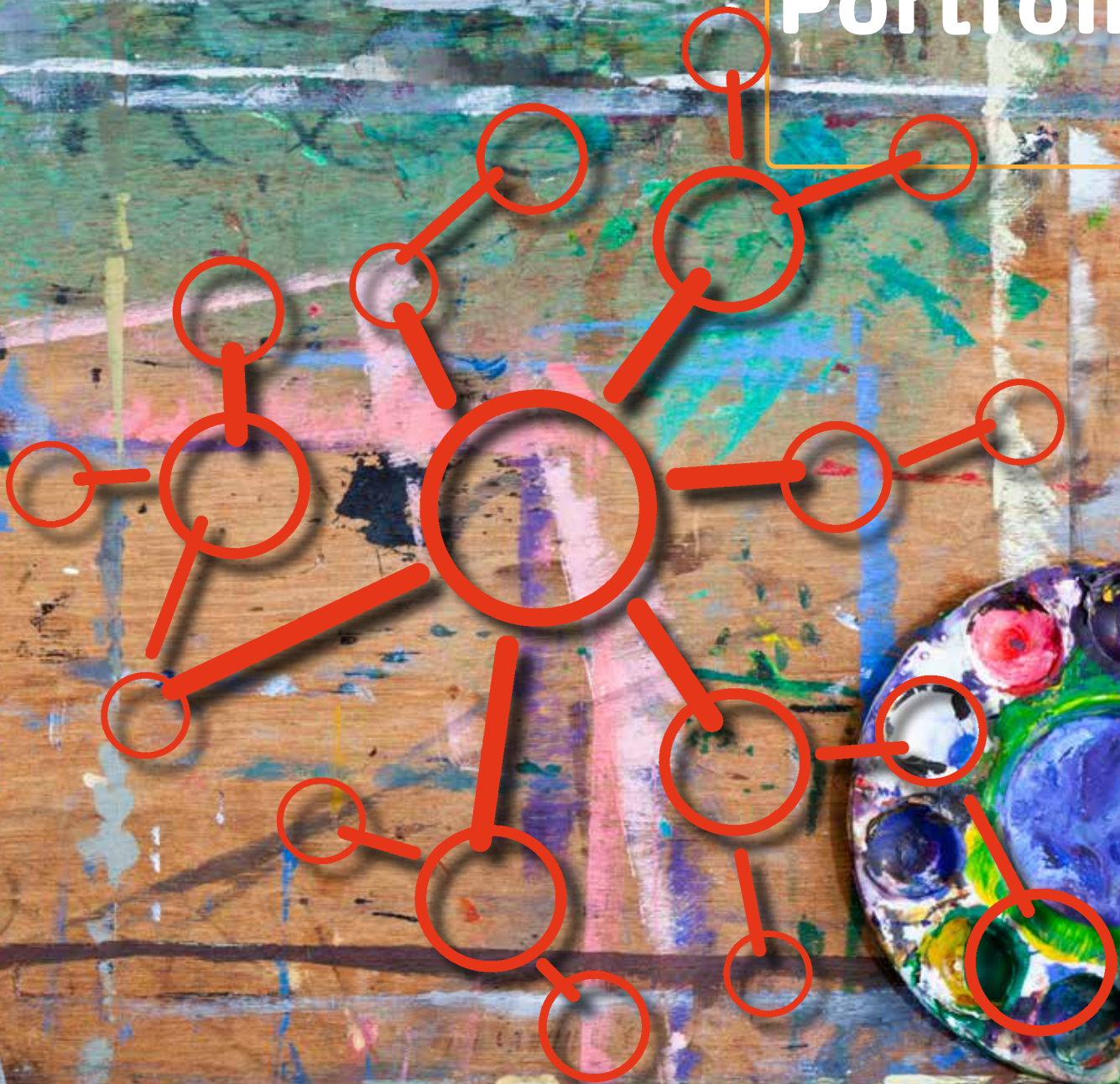


Multimedia Designer

# Portfolio



Final Project 1<sup>st</sup> sem. Dec. 2015 - Jan. 2016

# Final Project 1st sem. Dec. 2015 - Jan. 2016

## Purpose

The purpose of the portfolio is to present and document your level of expertise and demonstrate your professional development, and make your target group aware of what you have worked with and what you have learned.

The final project of the first semester has two focus areas:

- First Redesign of the current portfolio website
- Second Updating the portfolio contents

## Redesign of current portfolio

Based on what you have learned during the first semester, you must develop a new website designed to replace your existing Wordpress portfolio. The new portfolio will serve as a showcase for the work you have done so far and the work you will undertake in the coming semesters. Your portfolio is your presentation, which shows companies, fellow students, teachers, etc. who you are and what your multimedia competencies are.

The design of your new portfolio must demonstrate your skills within the fields of design, visualization, planning and interaction development.

## Documentation presentation

At the oral test you must be able to present the documentation for the production of this website, so it does not have to be a part of the new portfolio that you are making.

It is important that you make some specific decisions in relation to the portfolios information architecture and to the visual expression (typography, colours, layout, grid, feel, etc.) and that you deal consistently according to these decisions and can document this.

So you should both design the website and justify your design choices and design principles from the theory and models and methods you learned in class.

## Testing

You must perform a user test of your own choice and explain how your redesign is based on this user test of your current WordPress portfolio.

The technical part of the work must demonstrate that you are able to use the tools and techniques that have been covered in class. It is therefore required that the portfolio is developed from scratch without the use of content management systems (eg Wordpress, Joomla or the like). HTML and CSS must be validated without errors and the code must be provided with explanatory comments.

The documentation of your testing can be presented at the oral test.

# Updating the portfolio contents

## *1. Portfolio Development Presentation*

Your presentation at the oral test must demonstrate the development process that underlies the new portfolio design, project planning, information architecture, design sketches, wireframes, mockups, etc.

## *2. Documentation of previous projects*

Your presentation at the oral test must contain the documentation of and the results of the three projects that you have worked with during the semester:

- Portfolio (1st edition)
- Fanta Campaign
- Website Design MAK collaboration
- International Project

There must be links to:

- The original product / solution
- The project description
- Reports (where they have been prepared as part of a project)

## *3. Remake of previous assignments*

The portfolio is your own individual presentation. You must consider the project results you along the way have reached as part of a group. All previous projects in the 1st semester must now have a full or partial "make over" - you need to improve something from the project.

The starting point can be the comments and the feedback received under the former projects. There can also be solutions you along the way thought might have been different. This must now be performed and implemented in the new portfolio to match the new design and layout.

Moreover, improvements could be based on dialogue with a supervisor, etc..

You are also welcome to present other / own design or multimedia solutions in your portfolio.

## *4. Reflections on your learning*

The portfolio must present your learning in a way so that one directly and chronologically can see your progress. Obviously, you can link the projects to the learning part of the portfolio, but it is important that learning has its own area / section in the portfolio.

Reflection questions you can use when working with your learning:

- What have I learned during the process?
- How is it connected to my prior knowledge of the subject and this task type?

- What did I expect to learn?
- What more do I need to learn?
- What will I do next to learn this?

## Schedule

It is your responsibility to book guidance meetings with relevant teachers. Check the schedule on Fronter concerning their presence.

Ditlev: dsk@cphbusiness.dk

Frederik: fdta@cphbusiness.dk

Marc: klu@cphbusiness.dk

Morten: moro@cphbusiness.dk

Thomas: tbg@cphbusiness.dk

Merete: mli@cphbusiness.dk

## Formalities

Each student is responsible for their own portfolio and it must be submitted individually. The process of updating the content/projects can be executed alone or in the groups who originally developed the projects. Or you can create new "portfolio groups" where you work and help each other updating the content.

It is required for approval of the portfolio and to participate in the first semester final test, that all points (1 - 4) under "Updating the portfolio contents" (2. Documentation of previous projects) are answered at the oral test.

Your portfolio has to demonstrate basic knowledge of JavaScript and/or jQuery.

## Hand-in

You hand-in on WiseFlow by creating a one-page PDF file and uploading it to WiseFlow.

The PDF file must contain:

- Title
- Your name
- Your class
- Date of hand-in
- Link to the new Portfolio
- Link to the old Portfolio

The link to the WiseFlow hand-in will be posted on Fronter. The portfolio must be updated and the one-PDF should be uploaded no later than:

December 21st, 2015 at 12:00 pm.

If you have not created a link and does your portfolio not fulfill formally at this time, your final project shall be listed as "not approved".

There shall be no re-hand-in and you will be listed for 0 study points for the project if it is not approved.

## **The 1st semester test**

The 1st semester test is oral and takes place:

January 5th – 7th, and 11th – 13th 2016.

The 1st semester test has a duration of 25 minutes - 5 min presentation by the student, with subsequent 15 min. discussion of the portfolio and 5 min assessment. Total 30 min.

The 1st semester test is individual.

A schedule for the exam will be available on Fronter.

You will be assigned an indicative mark based on an overall evaluation of the portfolio, as well as presentation and examination. The performance is evaluated in relation to fulfillment of the objective and learning goals for the first semester.